









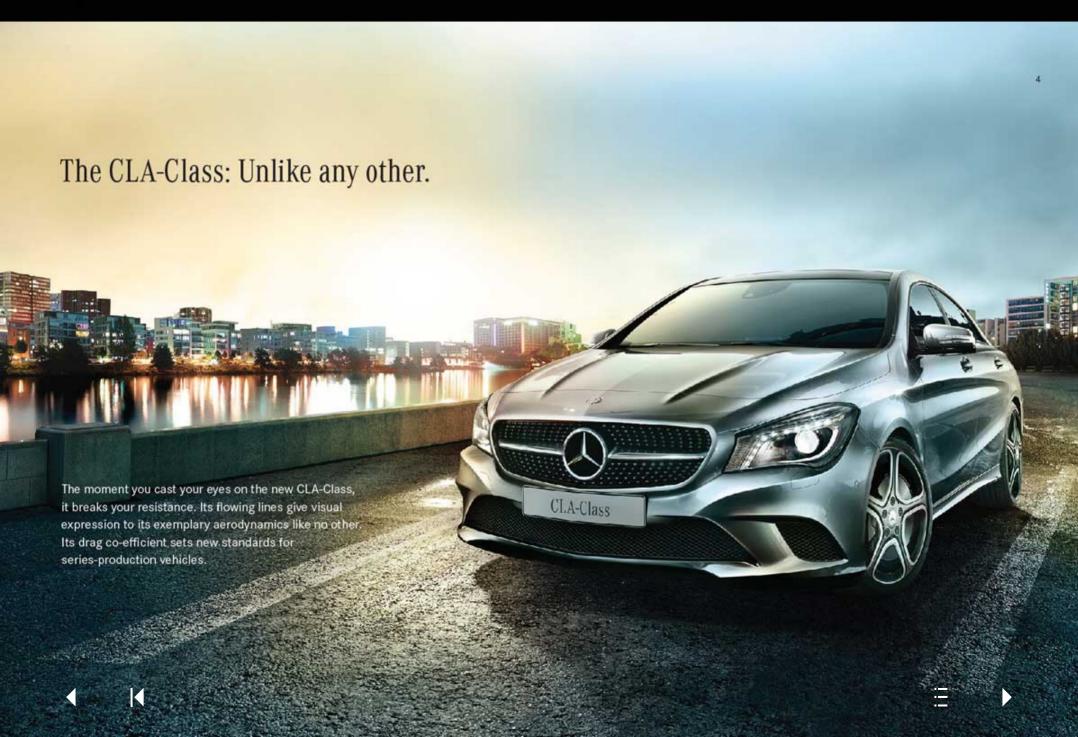
Word has it that there's only one thing that travels faster than it. Its reputation.

Chances are, you have already heard about the CLA-Class. And chances are, it sounded unbelievable. But take one look at this beauty of a beast, and the word on the street begins to make sense. From its impeccable performance, to its aerodynamics and its groundbreaking design philosophy, you realize almost instantly that this car is unlike any other. Just like the rumours around it.

29

- Colours and alloys













































BlueEFFICIENCY - fast forward to tomorrow.

Mercedes-Benz brings the future of motoring to the road faster. With ever more efficient vehicles and a production process that wastes fewer and fewer resources. We call this allencompassing approach BlueEFFICIENCY. Our hybrid models, featuring an intelligent combination of internal combustion engine and electric drive, can reduce fuel consumption

significantly. What's more, electromobility is also moving into the fast lane with the SLS AMG Coupé Electric Drive. Meanwhile, technical and aerodynamic enhancements right down to the last detail make the BlueEFFICIENCY Editions available in selected model series true champions of efficiency. But every CLA-Class model already boasts a raft of BlueEFFICIENCY features - holistic vehicle optimisation measures that have been adapted specifically for this model series.



- 1. Ancillaries with energy-saving control (fuel, water and oil pumps), on-demand actuation of refrigerant compressor and electromechanical Sports Direct-Steer system.
- 2. Particularly efficient alternator.
- 3. Turbocharged petrol engine with direct injection; diesel engine with optimised combustion.
- Excellent aerodynamics.
- ECO start/stop function as standard.
- ECO display to support a fuel-saving driving style as standard.
- 7G-DCT Dual Clutch Transmission.
- 8. Intelligent weight reduction through use of aluminium (front wings, bonnet and other components).









15

Diesel engine

Powerful, efficient and clean: the latest Mercedes-Benz diesel technology in the CLA. The engine impresses by delivering high pulling power and performance with low emission and fuel consumption figures.

The 4-cylinder in-line diesel engine with common rail direct injection gives our customers the freedom to explore places around them without worrying about the running costs.

In order to keep the engine weight as low as possible, the engine is fitted with a crankshaft with four counterweights and a crankcase bearing with individual bearing caps.

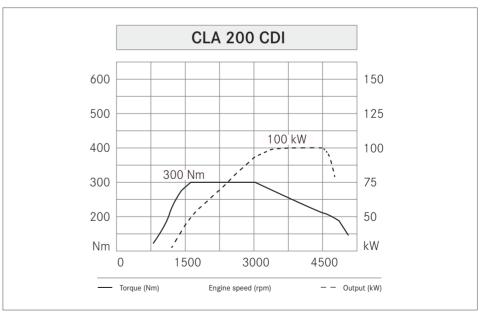
The new CLA 200 CDI has a power output of 100 kW (136 hp) and maximum torque of 300 Nm. As the fourth generation of common-rail diesel technology the engines boast an injection pressure increased to 1800 bar, optimised combustion chambers plus precise solenoid injectors. The high ignition pressure and a turbocharger with a variable nozzle turbine ensure an effortlessly superior torque curve and corresponding pulling power in every engine speed range.

■ Watch TVC

Further efficiency measures: The diesel drive systems are equipped with the ECO start/stop function which switches off the engine temporarily when the vehicle is stationary. Even greater driving efficiency can be achieved with the help of the standard-fit ECO display which indicates how economically the vehicle is being driven at any given moment. This information can be used to help the driver adopt a driving style which provides for optimum fuel consumption in the current driving situation.

Note: Not conducive for driving in water-logged roads with still water depth more than 25 cm.





The CLA 200 CDI attains its maximum torque of 300 Nm from just 1600 rpm.











■ Watch TVC

Petrol engine

Setting the standard: the petrol engine in the CLA combines, dynamic power delivery and effortlessly superior ride comfort with low fuel consumption and exemplary emission characteristics.

The CLA-Class petrol engine is the best choice for people who want to experience explicit driving performance with phenomenal top speed and acceleration. The 4-cylinder petrol engine in the CLA 200 features homogeneous direct injection, piezo injectors and turbocharging with a displacement of 1991 cc.

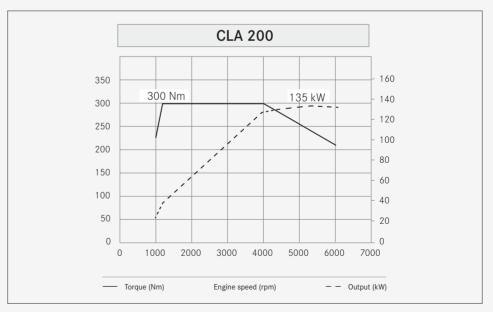
The 4-cylinder petrol engine of CLA 200 comes with 135 kW (183 hp) and a maximum torque of 300 Nm. This engine is extremely low on emissions.

The combination of the third-generation Mercedes-Benz high-pressure direct injection system with precise piezo injectors and the enhanced spray-guided combustion process facilitates virtually total combustion and thus allows the fuel to be used particularly efficiently. The variable valve control results in an optimum cylinder charge level which has a beneficial effect on fuel

consumption, as do the lower weight, reduced internal friction and ancillaries controlled on an on-demand basis. Turbocharging makes for enhanced responsiveness and higher torque in every engine speed range.

Further efficiency measures. The standard ECO start/stop function also enhances the economic efficiency of the engine. Furthermore, the standard-fit ECO display provides feedback about how efficiently the car is being driven. On the basis of this information, the driver can adjust his or her driving style in order to attain the optimum fuel consumption in the current driving situation.

Note: Not conducive for driving in water-logged roads with still water depth more than 25 cm.



The CLA 200 delivers a peak torque of 300 Nm from just 1200 rpm.

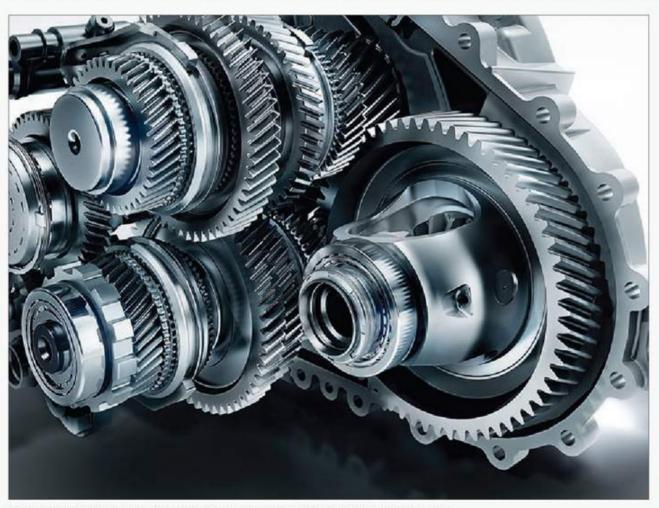






Transmission

Power generation is only part of the story. The CLA also excels when it comes to putting it down on the road.



The seven-speed dual clutch transmission 7G-DCT enables gear shifting without any interruption in tractive power.

7-speed dual clutch transmission 7G-DCT. The dual clutch transmission combines the comfort of a 7-speed automatic transmission with the driving dynamics of a manual transmission. The 7G-DCT consists of two sub-transmissions, one of which transfers the tractive power to the wheels while the other is preselecting the next gear. This leads to fast, smooth gear changing without any interruptions in tractive power and results in improved acceleration.

The shift characteristics can be pre-set from fuel-saving to sporty via the "Economy", "Sport" and "Manual" transmission modes. When kick down is used in "Sport" mode the electronic controller skips individual gears instead of changing down through each individual gear. This enables faster sprints. In "Manual" mode, drivers with sporty inclinations can change gear manually using the steering wheel gearshift paddle.

Chassis and suspension

Driving pleasure and dynamic handling to meet your requirements: the CLA is set up with a suspension, designed for a comfortable yet agile drive.

Comfort suspension. An enhanced McPherson strut front axle and the all-new four-link rear axle ensure a harmonious combination of ride comfort and agility.

ESP® Dynamic Cornering Assist. This system is designed to provide enhanced roadholding during fast cornering. If the

standard-fit ESP® sensors register a tendency to understeer whilst the driver is accelerating in a bend, the stability program generates a selective brake actuation at the driven front wheel on the inside of the corner. This causes a slight rotational movement of the vehicle about the vertical axis, the effect

being that not only does the vehicle corner more precisely and more controllably; through the reduced risk of understeering it also offers added active handling safety.



The CLA is available with a suspension set up to provide a combination of sportiness and agility.





Integral safety concept

We are driven by the vision of accident-free driving. Our integral safety concept takes us a step closer to achieving this. It is a comprehensive approach which paves the way for new, synergy-based technological solutions, a case in point being the "Intelligent Drive" system which combines comfort and safety.

ATTENTION ASSIST

This system can improve driving safety, especially on long journeys and at night. ATTENTION ASSIST monitors the steering behavior of the driver to recognise typical signs of drowsiness and severe loss of attention and gives a visual and audible warning of impending microsleep.

Headlamp Assist with automatic headlamp activation

Depending on the ambient light conditions, Headlamp Assist automatically switches the low-beam headlamps on or off. In fast-changing lighting conditions, for example when entering

tunnels or multi-storey car parks the system is able to improve driving safety and relieve driver stress.

Anti-lock Brake System (ABS)

The anti-lock braking system (ABS) ensures greater handling safety by preventing wheel-locking especially during emergency braking. This helps the driver to keep the vehicle under control. Like for example, during evasive action or when braking on slippery road surfaces.

Brake Assist System (BAS)

The system is able to recognise emergency braking by the

20.5°C 10:10 Attention Assist Pause! 260 R ,NP **D4** ECO

If ATTENTION ASSIST detects signs of driver drowsiness it recommends taking a break.

driver and increase the brake pressure within fractions of a second to shorten the braking distance. To do this, Brake Assist measures the speed of brake pedal operation.

Adaptive Brake System

The braking system improves driving comfort and safety with the anti-lock braking system (ABS) as a base function. It helps the driver to master critical braking maneuvers more safely and also assists the driver with day-to-day convenience functions such as Hill-Start Assist.

Electronic Stability Program (ESP)

In dynamically critical driving situations the Electronic Stability Program (ESP®) can counter any tendency to skid. By applying specific braking action at individual wheels, ESP® reduces any tendency to over steer or understeer, thereby improving driving safety.

Tyre Pressure Monitoring System (TPMS)

Continuous monitoring of the tyre pressures improves driving safety and increases the operating life of the tyres. The tyre pressure of all four wheels is monitored by sensors and indicated in the multifunction display of the instrument cluster.

Hill Start Assist

Hill-Start Assist enhances comfort and safety and prevents the driver from rolling back in the opposite direction to the engaged gear as the driver moves his foot from brake to accelerator while moving up on uphill gradients.

Integral safety concept

Mercedes-Benz

Acceleration Skid Control

Acceleration skid control (ASR) prevents individual wheels from spinning, when the vehicle is moving on and accelerating on snow, wet road surfaces or gravel. It prevents the vehicle from braking away sideways.

Childproofing manually operated for the rear doors and electrically operated for rear power windows

To prevent children in the rear from opening the doors or side windows on their own, the rear doors can be secured mechanically and the power windows electrically. The doors can then only be opened from outside and the side windows can only be opened via the control buttons in the driver's door. In an event of crash, the doors unlock automatically and fuel supply shuts off.

Lamp failure indicator

This feature provides reliable information when the bulbs of headlamps and tail lights fail.

QR code stickers for post-accident rescue

The QR codes are attached to the fuel tank cap and opposite to the B-Pillar. Scanning the QR code displays the current rescue information for the respective vehicle model.

Adaptive brake lights flashing

During emergency braking, flashing brake lights can help

to reduce the reaction time of the driver behind significantly. Adaptive LED brake lights therefore make an important contribution to the avoidance of rear-end collisions.

Airbags

In addition to the robust bodyshell structure and the highly

stable occupant cell, there are six standard-fit airbags to provide the best protection possible for the occupants: the front airbags which are deployed in two stages, depending on the severity of the impact and accident characteristics, window bags between the A- and C-pillars and sidebags for the driver and front passenger, which serve as thorax/pelvis bags.



Standard equipment includes 6 airbags over both rows of seats, driver and front passenger airbags, side airbags in the front and window bags.









Watch TVC

The CLA offers a full range of mobile entertainment technology with New Telematics Generation 5*1.

New Telematics Generation 5*1

This multimedia system combines entertainment, information and communication: the Audio 20 CD with pre-installation for navigation, radio, twin tuner and CD player also enables networking with mobile devices via Bluetooth® and incorporates loudspeakers tailored to the interior of the individual vehicle concerned.

- · High-resolution colour display with a screen diagonal of 17.8 cm with animations and 3D effects
- · Two USB ports and an SD card slot in the centre armrest for external audio and video devices
- · Integrated Media Interface port for iPod® or iPhone®
- · Digital video transmission of the reversing camera

- . CD player, MP3/WMA/AAC/WAVcompatible
- · PictureViewer as a slide show via SD card/USB: pictures and photos are shown on the colour display as an animated show
- · Optimised HMI and display concept with new design and control
- · Cover Flow and Cover Art similar to iTunes® and video preview
- · Simple Pairing Assistant for easy connection of telephones via Bluetooth®
- · Display of images saved to the address book for incoming calls
- . Audio system with 4 x 25 W output
- · Speed-sensitive volume control, volume increased gradually from 20 km/h
- Preinstallation for Garmin® MAP PILOT comprising GPS receiver



AUDIO 20 NTG 5*1 is equipped with all the key interfaces - for use with an iPhone® or an MP3 player.

Mercedes-Benz

The sound system offers a perfect audio experience in stereo, DTS and Dolby Digital 5.1 with twelve loudspeakers, including a bass speaker.

- · High-end system with surround sound
- · Playback of common audio formats
- · Individual adjustment of the surround sound
- · Loudspeakers configured perfectly for each seat



The Harman Kardon® Logic 7® surround sound system delivers an impressive listening experience for every seat.

CLA 200 & 200 CDI Sport

Diamond radiator grille with pins in high-gloss black, silver-painted louvre and chrome inserts

Panoramic sliding sunroof with automatic rain closing feature

Reversing Camera

Navigation, Garmin® MAP PILOT

43.2 cm (R17) 5-spoke alloy wheels painted in tremolite grey with high-sheen finish

Rear bumper with insert in black plastic with chrome trim, twin-pipe exhaust system with rectangular, chromed tailpipes

ECO start/stop function

Steering wheel gear shift paddles

3-spoke multifunction steering wheel in black leather with perforated grip area, contrasting topstitching in crystal grey and inserts in silver chrome on the bottom spoke

Light and Sight package comprising single-colour ambient lighting with indirect illumination

Silver wave-look trim

Sports seats upholstered in black or sahara beige ARTICO leather with topstitching

Armrest on centre console with fore-and-aft adjustment and contrasting topstitching and large stowage compartment

Electrically adjustable driver and passenger's seat with Memory Package

Harman Kardon® Logic 7® surround sound system

Audio 20 CD Multimedia system with high-resolution 7-inch colour display









CLA 200 CDI Style

Mercedes-Benz

Reversing Camera

40.6 cm (R16) 10-spoke light-alloy wheels painted in champion

Rear bumper with plastic insert in black non-visible exhaust system

Bi-xenon headlamps with dynamic headlamp range adjustment and integrated LED daytime running lamps, parking lights, side lights in LED technology

Comfort suspension for higher ground clearance

ECO start/stop function

Steering wheel gear shift paddles

3-spoke multifunction leather steering wheel with 12 function keys

Door sill panels with 'Mercedes-Benz' lettering

Matrix-look trim element

Sports seats upholstered in black ARTICO leather/ Coari fabric with topstitching

Armrest in front with large stowage compartment

Electrically adjustable driver's seat with Memory Package

ATTENTION ASSIST

ADAPTIVE BRAKE with Hill-Start Assist, priming and brake drying in the wet

Electronic Stability Program (ESP®) with Acceleration skid control (ASR) 6 speaker audio system

Audio 20 CD Multimedia system with high-resolution 7-inch colour display

Pre-installation for Garmin® MAP PILOT navigation system







Standard equipment

The CLA-Class combines an expressive character with a sporty, contemporary interior.

Avantgarde design and exceptional details: the CLA-Class impresses with an exterior rich in unconventional ideas and characterised by great attention to detail. The tone in the CLA-Class is set by the black radiator grille with a silver-coloured louvre and chrome highlights. The roof line and high beltline are given additional emphasis by the standard. It goes without saying that the standard equipment includes the latest generation of such key safety system as ATTENTION ASSIST.

Reversing Camera

Reverse parking and maneuvering is made much easier and safer by the reversing camera. It is switched on automatically when the driver selects reverse gear, and shows the driver the area behind the vehicle with dynamic guidelines on the CENTRAL MEDIA DISPLAY. The stationary and moving objects are marked in the camera image.









26

Equipment



Instrument cluster in 2-tube design with colour TFT multifunction display.



Rear centre armrest



3-spoke leather steering wheel with chrome inserts (SPORT); 3-spoke leather steering wheel (STYLE)



Electric parking brake.



Bi-Xenon headlamps with DRL.



Panorama top sliding electric roof (SPORT)



Watch TVC

Equipment



Electrically adjustable front seat, with Memory function.



Louvre in radiator grille in vehicle colour.



ATTENTION ASSIST



Tail lights in LED technology.

Upholstery and trim

Seats

ARTICO leather / Coari fabric black (STYLE)

ARTICO Black (SPORT)

ARTICO Sahara Beige (SPORT)



Trim

Matrix-look trim (STYLE)

Silver wave-look trim (SPORT)







Colours and alloys

METALLIC PAINTS

Cirrus White

Jupiter Red

Polar Silver

Mountain Grey



Cirrus White



Jupiter Red



Polar Silver



Mountain Grey



40.6 cm (R 16), 10-spoke light-alloy wheels (STYLE)



43.2 cm (R 17), 5-spoke light-alloy wheel (SPORT)

















Turns four cylinders into an arrow

Radical change requires energy. In the CLA 45 AMG, highly concentrated engine technology extracts maximum power from the line-up of four-cylinder units. A standard AMG SPEEDSHIFT DCT 7-speed sports transmission delivers this output straight on the road.

AMG 2.0-litre four-cylinder turbocharged engine with 265 kW (360 hp) has one of the highest power densities of any production engine. This makes it a benchmark in its segment. It combines fascinating power output, extreme stability and exemplary efficiency.

Note : Not conducive for driving in water-logged roads with still water depth more than 25 cm.

AMG SPEEDSHIFT DCT 7-speed sport transmission with E-SELECT lever comes with Race Start function. The double-declutching function allows even faster gear change and prevents load-change reactions when braking into bends.

4MATIC all-wheel drive provides for an ideal combination of dynamism, traction and efficiency in every driving situation. This is made possible by fully variable torque distribution, ranging from full front wheel drive to a 50:50 split.











Engine and transmission of the CLA 45 AMG

AMG SPEEDSHIFT DCT 7-speed sports transmission

This dual clutch transmission boasts spontaneous gear change and extremely short shift times without any interruptions in tractive power. The AMG SPEEDSHIFT DCT 7-speed sports transmission consists of two sub-transmissions, one of which transfers the tractive power to the wheels while other is preselecting the next gear.

Three transmission modes namely "C - Controlled Efficiency". "S - Sport" and "M - Manual". Controlled Efficiency mode is configured for most fuel-efficient drive. Also ECO start/stop function is available in this mode.

Sport mode has sporty gear-shift characteristics with shorter shift times. Manual mode has extremely fast manual shift times using the steering wheel shift paddles.

AMG performance 4MATIC with 4ETS

- . This innovative variant of the 4MATIC all-wheel drive provides for an ideal combination of dynamism, traction and efficiency in every driving situation. This is made possible by fully-variable torque distribution, ranging from front drive only to a 50:50 split.
- · AMG performance 4MATIC with fully variable torque distribution.
 - A power take-off unit transfers the drive torqueto the rear axle.

- The 4MATIC control unit evaluates all the data required for driving dynamics and traction to calculate the ideal torque distribution.
- · Ideal drive torque distribution according to the given driving situation.
 - The vehicle operates in particularly economical front-wheel-drive mode for as long as the driving conditions allow.
 - As soon as the driving situation so requires, an appropriate level of drive torque is allocated to the rear axle, in order to stabilize the vehicle in case of impending under or oversteering.
- · 4ETS for even greater driving safety and agility
 - The 4ETS dynamic handling control system improves start-off and acceleration on road surfaces offering varying grip and on slippery roads.
 - 4ETS prevents one-sided wheel spin when moving off and accelerating as well as, within certain speed ranges, brief two-sided wheel spin at the drive wheels when cornering.
- · PTU lower weight, higher efficiency
 - The power take-off unit (PTU) is fully-integrated in the main transmission, enabling it to be lubricated more

- effectively via the main transmission's oil circuit.
- This integrated design results in substantial weight savings in comparison to rival systems.

AMG sports suspension

· With an independently developed AMG front and rear axle, the AMG sports suspension boasts the ideal attributes for fast cornering speeds and agile handling. All of the components are matched to provide high lateral acceleration and a reduced tendency to roll.





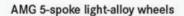


CLA 45 AMG Exterior

AMG Body Styling

The powerful AMG body styling ensures a dynamic appearance from any angle. CLA 45 AMG includes following exterior design elements:

- appoint with inserts in front splitter in matt titanium grey
- after with trim in matt titanium grey
- siBiplanels with inserts in matt titanium grey



45.7 cm (R 18) AMG 5-twin-spoke light-alloy wheels in titanium grey, high-sheen finish.

AMG performance exhaust system

From emotional to restrained, the sound of the AMG sports exhaust system adapts to the transmission mode selected by the driver by means of variably adjustable exhaust flaps.



AMG high-performance braking system with brake callipers lacquered in red visually highlights the performance of braking

system. It provides outstanding deceleration values, thanks to large brake discs which are internally ventilated, grooved and perforated.

4MATIC badge













CLA 45 AMG Interior



Panoramic sliding sunroof

With its large glazed areas, this roof system ensures a particularly bright and welcoming ambience in the interior. Also varied opening positions allow fresh air ventilation of the interior as required.



AMG floor mats and illuminated door sill panels with "AMG" lettering

High standard of quality and design is manifested in the AMG floor mats. They also come with embroidered "AMG" lettering. High-quality illuminated door sill panels with "AMG" lettering imparts an exclusive



AMG Performance seats in perforated leather black RED CUT

The AMG performance seats come with 4-way lumbar support for driver and front passenger. Also width-wise, the seat side bolsters in the seat cushion and backrest can be adjusted, electrically.



AMG Performance steering wheel in leather nappa black/Alcantara

For even more grip when carrying out sporty driving manoeuvres, the AMG Performance steering wheel in nappa leather features a grip area upholstered in Alcantara.







COMAND Online with DVD changer

Integrated into the centre console, the DVD changer has a magazine with six compartments for CDs/DVDs. Operation is easy and intuitive via COMAND Online.

- · Control and display system for navigation, telephone, audio, video, internet and many more functions.
- · Intuitive operation using the COMAND Controller and keys in the COMAND control panel.
- · High-resolution Media Display with a diagonal of 20.3 cm (8 inches).
- · Fast, dynamic hard-disc navigation with realistic topographic map display and three years of free navigation updates.
- · Access to websites when the vehicle

is stationary, plus unrestricted use of Mercedes-Benz Apps also while on the move (in conjunction with a suitable mobile phone).

- · DVD player, radio.
- Bluetooth® interface with hands-free function, text message reading function and audio streaming for music transfer.
- · 2 USB ports in the centre armrest and an SD card slot in the COMAND control panel.
- Integrated Media Interface port for iPod® or iPhone®.
- · Transfer of addresses from mobile phone to head unit.
- · Cover Art: display of album covers in audio menu.

COMAND Online

Active Parking Assist

- Active Parking Assist makes it easier when searching for a parking space and when entering or leaving parallel or end-on parking spaces. The system automatically steers the vehicle into parking spaces, taking the steering and braking work off the driver.
- · Parking is also possible in small parking spaces.
- · Computation of a suitable trajectory from the vehicle's current position.
- · PARKTRONIC provides the driver with visual and audible warnings of obstacles in front of or behind the vehicle, thereby helping to avoid damage when maneuvering.
- · Driver intervention possible at any time (Parking Assist is deactivated automatically).

Reversing Camera

· Reverse parking and maneuvering is made much easier and safer by the reversing camera. It is switched on automatically when the driver selects reverse gear, and shows the driver the area behind the vehicle with dynamic guidelines on the CENTRAL MEDIA DISPLAY. The stationary and moving objects are marked in the camera image.







Comfort & Convenience

Mercedes-Benz

Driver's and passenger's seat, electrically adjustable with memory function

- · The electrically-adjustable driver's and passenger's seat enables convenient and individual adjustment of the seat position. The memory function allows up to three positions to be stored for the seat and the exterior mirrors, for subsequent selection as required. This is particularly practical when different drivers use the vehicle.
- · Intuitively operated switches in the door control panels.
- · Parking position for the exterior mirror on the passenger side for a better view when reversing into parking spaces.

Enhanced central locking system

· The side windows and the panoramic sliding sunroof can be opened or closed from outside via the ignition key when the vehicle is parked.

THERMOTRONIC automatic climate control

- . The THERMOTRONIC automatic climate control with 2 climate zones offers individual climate comfort for driver and front passenger. Temperature, airflow and air distribution are controlled automatically.
- · Sensors maintain the desired temperature.
- · Constant monitoring of incoming air for harmful gases with automaticair recirculation setting.
- · Rear centre vents for improved climate comfort in the rear.

Media Interface













Safety

Bi-xenon headlamps

- · With their powerful output, the bi-xenon headlamps improve visibility in the dark substantially. Dynamic headlamp range adjustment results in the best possible illumination of the road ahead, without dazzling oncoming traffic.
- · Daytime driving lamps, parking lights, side lights and indicators featuring LED technology.
- · LED tail lamps.
- · Distinctive day/night time settings.

Tyre pressure monitoring system

· Continuous monitoring of the tyre pressures improves driving safety and increases the operating life of the tyres. The tyre pressure of all four wheels is monitored by sensors and indicated in the multifunction display of the instrument cluster.

PRE-SAFE® system

· The system is able to recognize critical driving situations as they develop, and initiate preventive occupant protection measures if an accident threatens. These include reversible belt tensioning or automatic closing of open side windows, complete closure of the panoramic sunroof and bringing the front driver and passenger seats into a more favourable position before crash.

Watch TVC

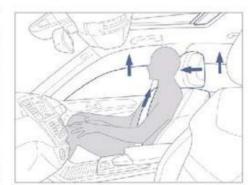
- · Uses the sensors of other systems such as ESP® or BAS.
- · The fully-reversible systems can be returned to their original status if no accident occurs.

The Electronic Stability Program (ESP) including ESP® Curve Dynamic Assist

- · Counters skidding tendencies in dynamically critical situations.
- · More safety and stability, particularly on bends or during sudden evasive action.
- · Assists the driver in maintaining control of the vehicle by enabling more steering precision.
- · Reduced steering effort as lateral acceleration increases.













Upholstery, Trim and Paintwork



Perforated leather black RED CUT



Light aluminium trim with longitudinal grain









Jupiter Red



Mountain Grey



Cosmos Black



Night Black







Front Apron Spoiler

Mercedes-Benz Sport Equipment front apron spoiler lip in realistic Carbon-Style with individual, dynamic 3D effect underlines the dynamic character of the vehicle.

Rear spoiler, primed

Discreet spoiler, fitted to the boot lid, subtly accentuating the rear contours. A high-quality primed finish allows the product to be painted in required colour. Highly durable thanks to precision-fit, dimensionally stable polyurethane.

Styling package black

Consisting of black shoulderline trim strips and black window surrounds.

Exterior mirror cover, Carbon-Style

Mercedes-Benz Sport Equipment exterior mirror covers in realistic Carbon-Style with individual, dynamic 3D effect for a sporty look.

Illuminated Star

Let your Star shine. Thanks to fibreoptic cables and LED technology, the central star emblem in your Mercedes' radiator grille lights up when you remotely lock/unlock the vehicle or open the door or tailgate. Only functions when engine is switched off.















MB Sports Decal kit

Both sets of decals (Road & Track) lend your vehicle a sporty look and underline its expressive design. The multi-piece "Road" decal kit features a motor racing-based chequered flag design. It can be combined with the "Track" decal kit, consisting of the starting number 1 and a Mercedes-Benz Sport Equipment windscreen strip, for racing purposes. Not valid for CLA model variant with panoramic sliding sunroof.

Quickpark

The Quickpark parking assist system is ideal at places where space is limited. The system is automatically activated when reverse gear is engaged. It is based in ultrasonic technology: ultrasonic signals are bounced back off obstacles in their path, and the distance between the vehicle and the obstacle is indicated by an audible warning signal.

Mud flaps

The mud flaps protect the sides, rear and underbody of the vehicle from scratches and damage from loose chippings. They also help protect following traffic from loose chippings, splash water and dirt. And they minimise spray. Precisiontailored to the contours of the vehicle - do not affect the vehicle's sporty looks. Material: extremely hard-wearing, durable, UV-resistant.

All-season floor mats

Robust, washable synthetic mats, designed for heavy use. Curved line design, With distinctive Mercedes-Benz star logo. Available in black.

Rep floor mats

Available in black.

Durable, extremely hardwearing needle felt mats, featuring metal badge with Mercedes-Benz lettering.





















Velour floor mats

Elegant, high-quality tufted velour mats, featuring metal badge with Mercedes-Benz lettering.

Available in various colours to match your interior.

Stowage crate, black

A secure hold for items which are prone to tip over or slide around, e.g. shopping bags. Adjustable partitioning elements allow crate to be divided into max, four sections. Optimum functionality only in conjunction with shallow boot tub.

Tie-down strap, black

During your journey, the tie-down strap prevents damage to the cargo and also prevents the occupants from being assailed by flying objects when the vehicle is braked.

This item will quickly prove itself to be indispensable. And you'll be impressed every time at how easy it is to use. Always secure. Always at hand.

Luggage-securing feature, black

Watch TVC

Ingenious solution to the problem of luggage sliding around in the load compartment. Attaches securely around the object in question thanks to Velcro fastening.

Reversible mat, black

One high-quality velour side and one rubberised, non-slip side. Design allows concertina load sill protector to be connected.















Boot tub, shallow, black

Made from impact-resistant, nonslip polypropylene. Suitable for transporting foodstuffs. Tub's ribbed structure holds separately available stowage crate in place.

Concertina load sill protector, black

Protects the rear of the vehicle from scratches when you're loading the vehicle - and prevents dirt from the car from getting onto your clothes. Practical design - can be secured to shallow boot tub or reversible mat.

Sports pedals in brushed stainless steel

High-quality appearance giving a refined, sporty look. Manufactured using high quality stainless steel with non-slip stud inlay. Extremely hardwearing and durable thanks to optimum selection of materials and safety-tested to Mercedes-Benz's very high standards.









Mercedes-Benz light-alloy wheels not only boost your vehicle's looks, they also offer the ultimate in safety. All wheels are precision-tailored to your vehicle in terms of load profile and dimensions. Before your light-alloy wheels are allowed to accompany you safely on your travels, they are subjected to an extensive development and testing programme. Each wheel design has to pass a variety of endurance tests, based on exacting Mercedes-Benz guidelines, all of which exceed statutory requirements. These include special test routines which simulate real challenges on the road and material tests in cutting-edge x-ray facilities. Only once all of the tests have been passed may the wheels be included in the range of genuine Mercedes-Benz light-alloy wheels. Add an individual touch to your vehicle with a tested and approved genuine Mercedes-Benz light-alloy wheel and head for the open road.



5-twin-spoke wheel - high-sheen, matt black Wheel: 6.5 J x 16 ET 49 | Tyre: 205/55/R16



5-twin-spoke wheel - champion silver Wheel: 6.5 J x 16 ET 49 | Tyre: 205/55/R16



5-twin-spoke wheel - Black Wheel: 6.5 J x 16 ET 49 | Tyre: 205/55/R16



5-twin-spoke wheel - red rim flange, black Wheel: 7.5 J x 18 ET 52 | Tyre: 225/40/R18



5-twin-spoke wheel - high-sheen, Himalaya grey, Wheel: 6.5 J x 16 ET 49 | Tyre: 225/45/R17



5-twin-spoke wheel - high-sheen, tremolite metallic, Wheel: 6.5 J x 16 ET 49 Tyre: 225/45/R17



5-twin-spoke wheel - high-sheen, black Wheel: 7.5 J x 18 ET 52 | Tyre: 225/40/R18



5-twin-spoke wheel - high-sheen rim flange, black, Wheel: 7.5 J x 18 ET 52 Tyre: 225/40/R18



5-twin-spoke wheel - red rim flange, black Wheel: 7.5 J x 18 ET 52 | Tyre: 225/40/R18



5-triple-spoke wheel - red rim flange, black Wheel: 7.5 J x 18 ET 52 | Tyre: 225/40/R18







Hub Caps

Mercedes-Benz hub caps provides a stylish finish for light-alloy wheels. It is not just attractive but practical too as the caps keep the hubs clean. There are plenty of options available to choose from various designs available to suit Mercedes-Benz vehicles.

Valve caps, black

Chrome valve caps with a Mercedes-Benz star logo embossed on head, add a refined stylish finishing touch to all Mercedes-Benz light-alloy wheels.

Coolbox

Not only cools but warms too. Cools to up to 20°C below ambient temperature - to max. -2°C. Can be switched to warming function. Robust, highly insulated hard case with fabric cover, outside pockets and padded shoulder strap. Capacity: 24 litres. Can be connected to 12 V socket in vehicle or to 230 V power source via separately available rectifier.

Testdrive

Rectifier

Allows the coolbox to be connected to a 230 V socket at home.

Tyre pressure gauge, plastic

Allows you to carry out a quick tyre pressure check on the road or at home. Keeping tyres at the optimum pressure saves fuel and reduces tyre wear. Suitable for all motor vehicle tyre valves and for cycle valves. Supplied with leather pouch.

















Watch TVC

Mercedes-Benz Child Safety

Mercedes-Benz child seats offer optimum protection in the event of an accident. Child seats are tested and inspected to exacting Mercedes-Benz specifications.

"BABY-SAFE plus II" child seat Deep, moulded seat design offers extra side-impact protection for optimum safety. Special padding, designed to protect particularly vulnerable body areas of children up to around 15 months (up to 13 kg).

"DUO plus" child seat Optimum safety for children between the ages of around 8 months and 4 years (9 to 18 kg). Fitted as standard with top tether, an additional belt for securing the head section, a height-adjustable shoulder belt, ventilation channels and ISOFIX attachment.

"KIDFIX" child seat Booster seat for optimum side-impact protection, with height adjustable backrest. The "KIDFIX" seat is secured using the 3-point seat belt and ISOFIT attachment points. For children between the ages of around 3.5 and 12 (15 to 36 kg).







"DUO plus" child seat



"KIDFIX" child seat

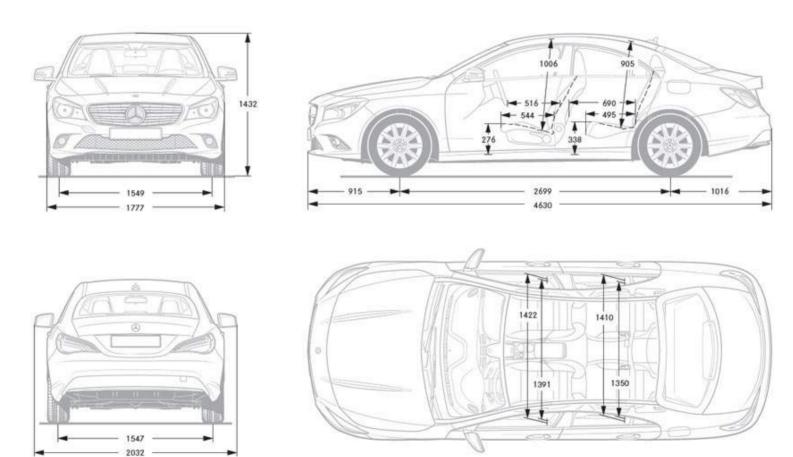








Dimensions



All measurements in millimetres. The dimensions shown are mean values and apply to standard-specification, unladen vehicles. The dimensions mentioned are for CLA-Class.







Technical data

	CLA 200	CLA 200 CDI	CLA 45 AMG
Arrangement/no. of cylinders	Inline, 4	Inline, 4	Inline, 4
Total displacement (cc)	1991	2143	1991
Max. engine output [kW (hp) @ rpm]	135 (183) @ 5500	100 (136) @ 3600 - 4400	265 (360) @ 6000
Max. torque (Nm @ rpm)	300 @ 1200 - 4000	300 @ 1600 - 3000	450 @ 2250 - 5000
Approx. top speed (km/h)	235	220	250
Acceleration 0 - 100 kmph (s)	7.8	9.8	4.6
Tyres/wheels	225/45 R17	225/45 R17 and 205/55 R16	235/40 R 18
Transmission	7G-DCT	7G-DCT	AMG SPEEDSHIFT DCT 7-speed sports
Fuel type	Petrol	Diesel	Petrol
Length (mm)	4630	4630	4691
Width (mm)	1777	1777	1777
Height (mm)	1432	1432	1416
Wheelbase (mm)	2699	2699	2699
Kerb weight (kg)	1510	1570	1650
Perm. GVW (kg)	1955	2005	2075
Luggage compartment capacity (I)	470	470	470
Turning circle diameter (m)	11.00	11.00	11.04





Service

The luxurious experience of driving a Mercedes-Benz is converted into a fulfilling ownership experience with a range of exclusive services and special programmes.

Cost of Ownership

There has been a paradigm shift in the buying preferencesof Indian consumers over the years, even for the luxury products. The purchase decision not only dwells around cost of acquisition but also the total 'Cost of Ownership' (COO). Amongst the key components of COO in carsare the routine service jobs and the unplanned repair expenses post the warranty period. We are now offering highly-affordable Service Packages and Extended Warranty Programmes which are the most competitive packages in its class. All in all, we provide you with a controlled Cost of Ownership while you benefit from the legendary Mercedes-Benz service quality.

Mercedes-Benz

Experience complete peace of mind when you drivethe Star

STAR CARE programme offers peace of mind drivefor you during warranty period and beyond. While our carsare covered for warrantable repairs up to 3 years without any mileage limitations, as standard, you can also buy STAR CARE Plus programme, offering 4th year extended warranty. Additionally, the programme enhances the resale value of your car.

STAR EASE Service Package gives you the freedom to relax behind the wheel and puts your mind at ease with its range of unique benefits such as defined cost of maintenance and priority handling. STAR EASE Comprehensive package covers essential jobs related to periodic service (viz. oil, filters, consumables, etc.) along with coverage for brake pads, brake discs, wiper blades and wheel alignment & balancing, for a contracted period. For further details on products and pricing, please contact your nearest Mercedes-Benz dealer.

On-Road Assistance Programme

As part of our ongoing commitment to you. Mercedes-Benz On-Road Assistanceis designed to enhance your overall Mercedes-Benz ownership experience by providing you with 24-hour On-Road Assistance, Mercedes-Benz is the only Luxury car manufacturer to offer round-the-clock On-Road Assistance for 3 years from purchase of vehicle as a standard offering. Peace of mind motoring - guaranteed.





Extended Warranty that guarantees complete peace of mind



The maintenance of your Star is just as peaceful as driving it



Always at your service

Conditions apply.

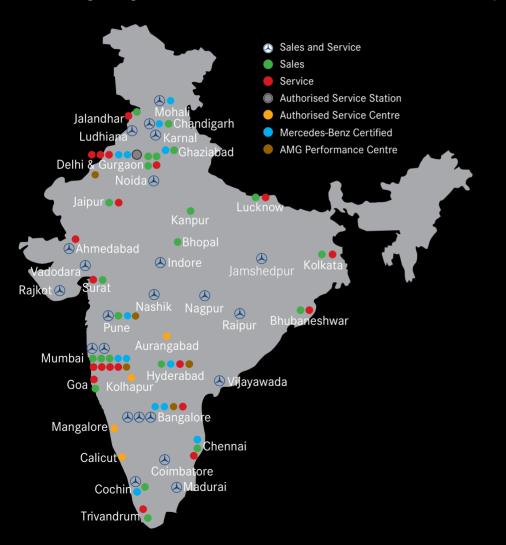






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Month of going to press: May, 2015. Mercedes-Benz cars: The CLA-Class meets Bharat Stage IV equivalent emission norms.

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